

d/Lux/MediaArts present:

d/Art/07

d/Art/07 is the tenth anniversary of Australia's premier screen and digital media arts survey. The exhibition is presented by d/Lux/MediaArts in venues across Australia and online. **d/Art/07** provides audiences with a sophisticated point of entry to some of the best examples of recent digital media works from Australia and overseas, complimented by a program of on-line and real world screenings, industry discussions, talks and public forums. As well as being able to see the works in real world venues the works in the exhibition will also be able to be viewed online at www.dlux.org.au/dArt07

About d/Lux/MediaArts

d/Lux/MediaArts is one of Australia's key screen and media arts organisations committed to supporting the development, engagement and experience of Australian screen and digital media culture. Since its formation in the early 1980's as the Sydney Super 8 Group and then as the Sydney Intermedia Network, d/Lux/MediaArts has evolved and responded to technological, aesthetic and cultural shifts in experimental screen and interactive digital media arts.

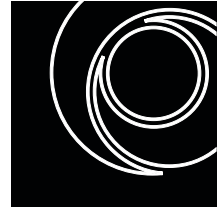
d/Lux/MediaArts presents an annual exhibition and screening program, which comprises three signature events. These are: FutureScreen which examines major emerging technologies, d/Art, an annual showcase of new international digital media art and d/Tour a touring exhibition program with a targeted regional focus.

d/Lux/MediaArts gratefully acknowledges the assistance of our program partners the Australian Film Commission, the Australia Council for the Arts, the NSW Government through ArtsNSW and the NSW Film and Television Office

How to view the works in d/Art/07

1. The video wall

Upon entering this space you will find a wall covered in 21 TV monitors, blasting out content from d/Art/07 in a seemingly random fashion, each screen competing for your attention with short but intense chunks of video content. To add to the confusion, the soundtracks from each video babble incessantly over the top of each other so that it becomes difficult to discern who is saying what, or to properly interpret the audio clues that you need to make sense of what you're watching. We did all of this on purpose because we reckon this is kind of what it means to have a post-cinema experience.



2. The website

www.dlux.org.au/dart07

This year, the primary location to view d/Art07 will be the d/Lux/MediaArts website. From here, nearly all of the exhibition can be viewed as streaming content. To present this work we have used an application called Silverlight, which supports fast delivery of high-quality video to all major browsers running on Mac OS or Windows. Works presented using Silver light cannot be copied or saved as the application uses a robust DRM to prevent unauthorized duplication of the work. In order to view this content, visitors to our site must download and install client software (a small plugin) that will allow them to access the streaming content.

3. The mobile works

All of the works in this selection were shot on mobile phones and can be viewed on the mobile phones we have provided. To watch a video, from the Menu page open the File Manager folder and then open the Video Folder. From there you can select from sixteen video works. Once the work is open, press play.

This program is presented courtesy of the Pocket Film Festival, Paris and the Forum des Images, France.

4. Second Life

As part of d/Art/07 we have developed a project based in Second Life called the d/Lux Pony Club. This will be an ongoing series of tours in Second Life visiting galleries, installations and interesting sites as a way of promoting contemporary arts practice and critical dialogue in Second Life. To participate in these tours, visitors can join us in this gallery at the designated tour times (See the events section of our d/Art07 brochure) or you can join us online. In order to join us in SL you must already have downloaded and installed the Second Life Client and registered as a user (registration to SL is free). Once you have an avatar and are comfortable moving around and communicating in SL you are welcome to join the tour.

For more information visit us at www.dluxponyclub.org

To join Second Life go to www.secondlife.com



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